KANHA MITRAA

ATELIER

Before the first sample.

A short guide for first collections. What to bring, what happens at the table, and what happens after you fly home.



You do not need a tech pack to start. Every collection starts as one piece on a table.

ANY OF THESE IS ENOUGH

A sketch. A reference photo. A piece you already own and want to work from. A tech pack, if you have one.

YOUR FABRIC, OR OURS

You can bring your own fabric. If you need help finding it, we coordinate sourcing with suppliers we work with in Delhi, Jaipur and Pushkar.

THREE THINGS WORTH THINKING ABOUT

How many pieces of each style you want. It is the question first collections find hardest. We will help you work it out.

How many sizes and colors. Fewer sizes and colors in a first run make it simpler and faster to produce.

The fabric. A pattern that works in one fabric will not always behave the same way in another, so we look at the fabric and the piece together.

Three steps. You decide at the end of each one.

01 TALK

Send the form, write to us, or book a visit to the atelier. We look at the piece, what it needs and whether it is something we can make well, and tell you what it would take to make it here.

02 MAKE THE SAMPLE

We cut the pattern and make the first sample. Once the fabric is here, one piece takes about a day; up to five, about two. We revise it with you until it is right. How many rounds of changes are included is agreed before we start.

03 PRODUCE

Once you approve the sample, it becomes the reference for production. You tell us how many pieces and colors, and we start the run.

Prices are given in person, once we have seen the piece. Small test orders are possible.

03 / THE RUN

HOW LONG IT TAKES

SAMPLE, ONE PIECE	About a day, once the fabric is here
SAMPLES, UP TO FIVE	About two days, once the fabric is here
200 PIECES	About a week if simple; about 15 days with more sizes, colors or fabrics
SHIPPING TO EUROPE	15 to 20 days

WHAT GETS CHECKED

Before we start: the fabric is washed and tested, the machines and threads are checked, and the pattern is compared with your sample.

The first stitched piece is checked against your sample before the run continues. After the first pieces, we check again. At the end, every piece is checked: measurements, labels, composition and loose threads.

AFTER YOU FLY HOME

You are here for the sample. The run often happens after you leave. So the checks travel to you, and you hear from us until your order ships. Anything that needs a decision comes to you first.

WHAT HAPPENS OUTSIDE THE ATELIER

Patterning, sampling, cutting, stitching, checking and packing happen at Kanha Mitraa Atelier, in Pushkar. Dyeing, printing, fabric sourcing, ironing and courier are coordinated with partners we already work with. Before you approve anything, we tell you who does what.

PACKING AND SHIPPING

Pieces are ironed, separated by size and packed in individual bags, then counted and checked. We compare courier options and you choose.

YOUR DESIGNS STAY YOURS

We never show a client's pieces, labels or name.

WORDS YOU WILL HEAR

TECH PACK	A file with the drawings, measurements and materials of a piece. Useful, not required to start.
APPROVED SAMPLE	The sample you sign off. Production is made from it.
RUN	The production of all the pieces of a style.

TALK TO US

hello@kanhamitraa.com

WhatsApp +91 82903 30056

kanhamitraa.com/start-a-project

Visits to the atelier in Pushkar, Rajasthan, India, are by appointment.